

Balances outstanding at the end of 1952 amounted to \$540,000,000, an increase of 72 p.c. over the previous year. The largest percentage increases occurred in the household goods items.

30.—Retail Instalment Paper Purchased and Balances Outstanding, by Class of Goods and Province, 1941 and 1950-52

(Millions of Dollars)

Item	Paper Purchased				Balances Outstanding Dec. 31—			
	1941	1950	1951	1952	1941	1950	1951	1952
Class of Goods								
Consumer Goods—								
New passenger cars.....	23	132	114	195	..	94	80	130
Used passenger cars.....	44	122	141	282	..	74	80	169
Radio and television.....	2	1	5	21	..	1	3	15
Household appliances.....	5	1	15	50	..	1	9	31
Furniture.....	1	1	4	9	..	1	3	7
Other.....	3	51	20	34	..	34	11	21
Totals, Consumer Goods.....	77	305	299	591	49	202	186	373
Commercial and Industrial—								
New commercial vehicles.....	11	61	62	98	..	46	64	77
Used commercial vehicles.....	7	30	46	64	..	20	31	43
Other.....	5	33	40	66	..	25	32	47
Totals, Commercial and Industrial.....	23	124	168	228	16	91	127	167
Totals, Retail Financing.....	100	429	467	819	65	293	313	540
Province								
Atlantic Provinces.....	7	34	34	62	4	24	23	40
Quebec.....	16	87	102	172	10	62	71	113
Ontario.....	48	175	177	322	30	115	114	210
Manitoba.....	5	21	24	39	3	15	16	26
Saskatchewan.....	6	23	29	47	5	16	20	33
Alberta.....	9	46	55	105	6	32	39	73
British Columbia.....	9	43	46	71	7	29	30	45

¹ Included in "Other".

The increased amount of financing of motor-vehicles is accounted for by an increase in the number of vehicles sold and also by a higher percentage of vehicles sold on the instalment plan. In 1952, 43 p.c. of the number sold were financed, a greater share than in previous years. The financed value handled by finance companies represented 29 p.c. of total vehicle sales value.

31.—Sales and Financing of New Motor-Vehicles (Passenger and Commercial), Selected Years, 1937-52

Year	Motor-Vehicles Sold	Motor-Vehicles Financed	P.C. of Total Sales Financed		Average Financed Value
			Number	Value	
	No.	No.		\$	\$
1937.....	144,441	56,247	38.9	27.3	723
1939.....	114,747	37,230	32.5	22.1	746
1941.....	118,082	41,032	34.7	23.0	850
1946.....	120,044	22,866	19.0	14.5	1,224
1947.....	230,255	46,700	20.3	15.7	1,401
1948.....	221,300	51,867	23.4	16.8	1,423
1949 ¹	286,341	81,502	28.5	19.6	1,417
1950.....	429,695	135,304	31.5	21.6	1,415
1951.....	385,648	126,255	32.7	20.1	1,514
1952.....	400,777	172,587	43.1	29.2	1,695

¹ Newfoundland included from 1949.